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OFFICE OF THE CITY MANAGER
NO. LTC # 078-2011

LETTER TO COMMISSIONAMII: 05

CITY CLERK'S OFFICE

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

April 6, 2011

SUBJECT: CityVision #39 April/May Now Airing on MBTV77

As part of Miami Beach's ongoing efforts to provide enhanced information about the City to the community, we are now airing the latest edition of "CityVision" on MBTV77, our government access cable TV station. "CityVision" is a 30-minute video magazine show produced by the Office of Communications specifically to illustrate the City's progress in meeting the goals of our strategic plan, and to provide information to our residents on current events, programs and services that affect them.

The April/May 2011 edition of "CityVision" features the following newsworthy stories:

- The City's efforts to address illegal short term rentals in South Beach;
- A recap of the City's SoundScape Cinema Series, which premiered with Avatar to a packed audience;
- A tour of the City's very own "muscle beach" fitness circuit in Lummus Park;
- A report on the "shared lane" concept for bicycles and vehicles on Washington Avenue; and.
- Details on what's in store for the historic band shell and North Shore Park.

Other stories covered include the launch of our City's Adopt-a-Beach program, the City's new and improved Collins Park plays host to "Arts in the Parks," our newest Community Garden is in bloom at Pine Tree Park, the 3rd Annual Miami Beach Women's Conference, and DecoBike rolls out in Miami Beach.

This edition was shot on site at the Miami Beach Convention Center. The MBCC is slated for renovation and expansion in the coming years. We explain how the master planning process is moving forward and what design highlights are expected in our City's convention center of the future.

Attached, please find a DVD copy of this latest program. CityVision is also available for viewing on the Internet. Click on the MBTV logo on our Web site www.miamibeachfl.gov or go to www.miamibeachfl.gov or www.miamibeachfl.go

If you have any questions, please feel free to contact me. For a DVD copy of earlier CityVision shows, please contact Dolores Mejia, Special Projects Administrator, at extension 6834.

JMG /DM/ea